

# ***THE ORIGINAL INFLUENCERS: ITALIAN COMICS AND YOUTH CULTURE AS SHAPERS OF HISTORY***

Join us to celebrate the 20th Week of the Italian Language in the World; Italian Between Word and Image: Graffiti, Illustrations, Comic Books (October 19-25, 2020). Cara Takakijan (UMass Amherst) will offer a fascinating exploration of Italian comics, a hybrid art form of images and words that both reflects our time and helps to shape it. The power of comics lies in their ability to entertain young children who can barely read, reflect the joys and anxieties of teens, and offer insight into contemporary politics and social issues. This webinar will show how, even before TikTok, pop culture, media and youth were represented in the world of comics and how comics subsequently shaped the world. Free and open to the public. Online.

*Join Zoom Meeting*

<https://umass-amherst.zoom.us/j/98572553639?pwd=U1VmdThwVXRLLzFPamZkSWRXbnl0QT09>

Meeting ID: 98572553639

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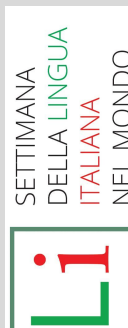
Opening Remarks:

Federica Sereni, Consul General  
of Italy

Adamo Castelnuovo, Director of  
Education Office

Presenter: Cara Takakijan,  
Ph.D. Undergraduate Program  
Director and Chief Undergraduate  
Advisor Italian Studies Program  
Dept. of Languages, Literatures  
and Cultures  
University of Massachusetts,  
Amherst

**October, 20th  
2020  
9:30am  
online**



**XX Settimana della Lingua Italiana nel Mondo**